

PATIENT RECRUITMENT

FUNCTIONAL PATIENT RECRUITMENT SERVICES:

- Study specific patient recruitment and retention plan
- Patient pre-screening tools to support site selection and patient pre-identification
- Patient recruitment and retention engagement platform
- Investigator site support apps
- Enhanced online Informed Consent Form (ICF) tool
- Social media site support kit
- Patient feasibility panel
- Site tracking and readiness tools
- Site-specific recruitment plans
- Availability of Clinical Enrollment Manager programs

These resources are designed to increase the speed and effectiveness of all clinical patient-recruiting activities.

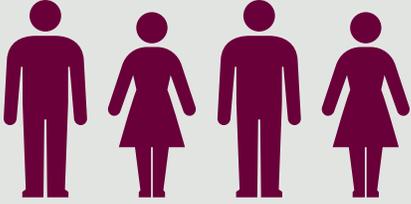
For more than 30 years, PAREXEL has been leading the industry in providing innovative and customized outsourcing solutions to biopharmaceutical companies of all sizes to provide dedicated resources and expertise for functional outsourcing models.

PAREXEL offers services across a broad range of functional disciplines. Whether you must increase capacity temporarily or are looking to outsource an entire functional department – we have the expertise and global resources to handle the demand. PAREXEL's Functional Solutions Unit provides access to:

- New and emerging markets and off-shore locations for a cost-effective functional outsourcing solution
- A global resourcing pool and dedicated talent acquisition team for rapid resources ramp-up
- A full spectrum of services and functional outsourcing solutions, ranging from staffing support to full department outsourcing
- Continuous process improvement and innovation
- Commercial terms that incentivize speed

With PAREXEL Functional Solutions, you get the highest quality services, where you need them, when you need them. That's flexibility.

EFFECTIVE PATIENT RECRUITMENT



protects your investment in costly research and development by insuring that your study starts on schedule and stays on target.

PAREXEL's Functional Solutions partnership in Patient Recruitment gives you global on-demand access to one of the industry's largest patient recruitment teams.

PAREXEL understands that nothing is more fundamental to the clinical development of new products than the patients who participate in clinical trials. Rapid patient enrolment is critical. Without access to patients, you face expensive delays in bringing your therapy to market.

The challenge of recruiting patients continues to magnify as the number of patients required for Investigational New Drug (IND) applications has increased and the complexity of today's clinical trials demands more of each patient. This has put an additional pressure on patient recruitment planning to ensure that studies are delivered on time and within budget.

PROTECTING YOUR INVESTMENT

Effective patient recruitment protects your significant investment in research and development by insuring that your study starts on schedule and stays on target. By providing an integrated recruitment strategy from the start, PAREXEL can provide access to patients even in challenging situations.

PAREXEL's Functional Solutions partnership in Patient Recruitment is more than just the provision of patient recruitment experts. We offer an integrated, global team of specialists, experienced in every phase and function of clinical research with access to clinical specialists in every therapeutic area. PAREXEL understand patient needs and motivations, and can effectively deploy strategic activities to help recruit and retain the patients you require for your study to succeed. If you're already in the midst of a study and are experiencing a shortfall in enrolled patients, PAREXEL can step in and resolve the problem, quickly and effectively to minimize delays and get your program back on track.

STRATEGIC CHOICES THAT LEAD TO SUCCESS

PAREXEL offer a wide range of tools and strategic options to support your study's success. We recognize that there is no 'one-size-fits-all' approach that could ensure success. Each strategy we deploy is individually customized to meet the unique needs of each engagement.

At the heart of our approach is the patient. Our patient recruitment specialists work with our internal physicians, vast database of investigators, patient advisory groups and patients themselves to develop a recruitment strategy that is truly patient-centric. This starts with defining the patient profile, inclusive of the sites and physicians' cultures and technologies.

With that patient focus, we understand their condition as they experience it every day:

- What motivates them?
- How might they benefit from participating?
- How can we make them aware of your study?
- How might their participation help others?

SUPPORTING GLOBAL PATIENT RECRUITMENT AND RETENTION PROGRAMS

PAREXEL's global presence allows us to support (or staff) your projects, wherever you need us. Whether you're integrating patient recruitment strategies into your protocol; need to define study feasibility and site selection; or rescue a study that needs patients, we have the expertise and tools to help you quickly transition from First Patient In to Last Patient In. Our approach ensures that once a patient enters the study, they are motivated and engaged to stay.

PAREXEL's Functional Solutions model allows you to easily tap into a dedicated team of clinical recruitment experts that fit seamlessly with your organization. They ensure your trials begin on time and are managed effectively. In partnership with PAREXEL's Functional Solutions group, you choose and only pay for the services or staff that you need, when you need them.

One of PAREXEL's most popular services is the provision of Clinical Enrollment Managers.

CASE STUDY

SITUATION

A large biopharmaceutical company approached PAREXEL for support with a study that needed a rescue strategy. The client had experienced significant delays with site start up and subsequently was behind schedule with patient enrolment with a particularly challenging patient population.

SOLUTION

PAREXEL recommended that a Clinical Enrolment Manager Service be launched to support sites with recruitment activities. This extra layer of support would alleviate pressure on already constrained clinical resources, by placing the responsibility for the management and execution of a site-specific recruitment plan with the dedicated recruitment experts acting as extension of the clinical team. Experts from PAREXEL were rapidly deployed to preselected sites in nearly thirty countries. These experts immediately developed a site-specific recruitment plan for the study in collaboration with the site.

Clinical Enrolment Managers are in-country experts in clinical trial patient recruitment who specialize in optimizing site performance. They are able to assess each site's true recruitment potential, initiate and support sites with pre-screening and cohort identification processes (PREDICT), identify recruitment barriers and assist sites with proactive solutions and challenge mitigation strategies. The Clinical Enrolment Manager can alleviate pressure on the sites by assuming responsibility for communications with all stakeholders and providing proactive support of site activities.

OUTCOME

Of the non-enrolling sites initiated prior to the Clinical Enrollment Manager support, 85% of them were converted to enrollers after PAREXEL experts began their support. For enrolling sites, the average site enrolment rate was improved by 41% overall following the deployment of PAREXEL's experts. PREDICT compliance was drastically improved in all sites following the deployment of the Clinical Enrollment Managers. Site satisfaction scores were increased as sites felt greater engagement to global study through the improved communication flow. Through the deployment of the Clinical Enrolment Manager program, PAREXEL was able to ensure that our client was back on-track with their study timelines.

This elite swat team can be rapidly deployed to rescue studies that are struggling to recruit. The Clinical Enrollment Managers are in-country experts specialist in optimizing site performance. They are deployed to support sites and alleviate pressure on constrained clinical resources by assuming responsibility for the management and execution of a site-specific recruitment plan. They are able to assess each site's true recruitment potential, initiate and support sites with pre-screening and cohort identification processes (PREDICT), identify recruitment barriers and assist sites with proactive solutions and risk-mitigation strategies.

WORKING TOGETHER IN PARTNERSHIP

PAREXEL understands your need to select a partnership model that best aligns with your own development approach. For this reason, we offer several different solutions designed to fit your specific needs. These include:

- Patient recruitment and retention strategies designed to support protocol development, study planning, site selection and study execution
- Custom recruitment resources for each site location, culture, language and therapeutic area
- On-site instruction and support for the identification of eligible patients
- Comprehensive range of patient outreach and site-support services including training and clinical staff support
- Multimedia campaigns to raise patient awareness
- Retention programs to ensure patient engagement and compliance throughout the study

No matter how many services you choose, you have access to PAREXEL's deep experience, as well as our worldwide therapeutic expertise, product development knowledge, process know-how, dedication to process improvements, and the high quality that you'd expect from one of the world's leading biopharmaceutical service companies.

We'll be happy to discuss your Patient Recruitment needs, answer your questions, and discuss how PAREXEL's Functional Solutions capabilities can best support your project's success. For more information, please visit our website at www.PAREXEL.com, or contact a PAREXEL representative:

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