**Key Benefits**

- Simplified workflow enabling users to perform activities using the system best suited to their requirements and preference
  - Either pick up the phone (IVR) or use the web by logging into EDC or IWR
- Eliminates need to log into multiple systems
- Full utilization of all randomization and trial supply management methodologies employed by the leading ClinPhone RTSM applications and services
- Eliminates re-keying data and minimizes discrepancy resolution
- Sophisticated Clinical Technology Integration Platform (CTIP) provides full assurance of the quality and reliability of data shared between applications
  - Full centrally-held audit trail of integration activity
  - Full visibility of the complete integration process as well as EDC and RTSM databases
- Complete clinical trial technology solution including EDC, randomization, trial supply management and ePRO all under one roof
- Reduced burden on your study teams by working with a single eClinical provider for all your technology needs

**Key Features**

- Seamless data integration and interoperability between DataLabs® EDC and ClinPhone® RTSM (Randomization and Trial Supply Management) applications
- Access randomization and dispensation activities via three interfaces: IVR, IWR and DataLabs
- Access RTSM functionality direct from EDC without logging into a second system
  - Randomize patients using functionality built into the eCRF
  - Dispense and replace medication packs direct from within the EDC system
- Track and manage randomization and dispensing data within EDC
- Fully audit trailed integration
- IVR ePRO data automatically populates eCRF
- Single project manager coordinating all technology delivery activity
- Single 24/7 help desk for EDC and RTSM

---

**Combined EDC-IVR**

**Blurring the Boundaries**

**Key Features**

- Seamless data integration and interoperability between DataLabs® EDC and ClinPhone® RTSM (Randomization and Trial Supply Management) applications
- Access randomization and dispensation activities via three interfaces: IVR, IWR and DataLabs
- Access RTSM functionality direct from EDC without logging into a second system
  - Randomize patients using functionality built into the eCRF
  - Dispense and replace medication packs direct from within the EDC system
- Track and manage randomization and dispensing data within EDC
- Fully audit trailed integration
- IVR ePRO data automatically populates eCRF
- Single project manager coordinating all technology delivery activity
- Single 24/7 help desk for EDC and RTSM

**Part of the Perceptive MyTrials® framework, enabling integration with clinical trial software applications to help users plan, design and conduct clinical trial programs in a single place**
Interoperability Built In

We are blurring the boundaries between our EDC and RTSM (Randomization and Trial Supply Management) solutions. Our Combined EDC-IVR solution brings about a radical shift in the way technology applications can be used together in clinical trials. Study sites and sponsors use many solutions when conducting clinical trials and our tight interoperability between EDC and RTSM significantly simplifies their workflow—saving time and effort when using both solutions. This interoperability means that EDC, along with the phone (IVR) and the web (IWR), can be used as another interface to our RTSM solution. Site users can randomize and dispense medication in real time through the EDC solution, using a robust real-time integration. Users can conveniently perform these activities without logging into a second system and perform the tasks seamlessly all within their workflow.

By modifying our DataLabs® and RTSM solutions we have enabled these advanced capabilities, which are not seen in typical EDC systems. This enhanced functionality helps achieve true interoperability by going far beyond simple data exchanges, blurring the traditional boundaries between applications that interrupt efficient user workflow.

This complete trial technology solution is created from the combination of DataLabs®, our leading EDC solution, and ClinPhone® RTSM, our proven IVR/IWR applications. Underpinned by cutting-edge, advanced functionality and our vast integration experience, the Perceptive MyTrials® platform brings together all the key clinical trial technology components under one roof.

The Bigger Picture

Our unique Combined EDC-IVR solution is a component of our integrated technology suite. We strive to provide value by delivering applications that integrate and interoperate effectively together. This includes ClinPhone® RTSM, DataLabs® EDC, IMPACT® CTMS, IVR ePRO, Perceptive MyTrials® and Medical Imaging, along with common third-party applications. This is facilitated by our unique Clinical Technology Integration Platform (CTIP), a powerful solution designed to facilitate seamless, automated exchange of data across different systems without having to modify applications on connected systems. Built on revolutionary middleware to support two-way, real-time data interchange, CTIP enables diverse clinical trial applications to work together synergistically.

Technology Application Made Easy

Your study teams also benefit from having a project manager who acts as a single point of contact in coordinating all the activities required to design and apply your technology solution. System users benefit from a single in-house 24/7 help desk of trained technology experts to offer professional support on the spot. And finally, you can rest assured in the quality and reliability of your integrated data as our programmers have full visibility of all our study databases.

Why work with anyone else?